

September 9, 2019

Board Strategy Session

Chair John Shaski

Board Members Present: John Shaski, Greg Ward, Victor Celentino, Debbie Groh, Daniel Schiffer and Jordan Leaming

Ex-Officios Absent: Joe Brehler & Robert Showers

Management, Staff and Employees Present: Wayne Sieloff, Dale Feldpausch, Rob Benstein, Karissa Weight, Eric Patrick, Ron O'Neil, Johnny George and Bonnie Wohlfert

Members of the Public Present: Rose Tantrophol & Scott Swanson, Moonsail North; Paul King, ROI Insight; Mark Bathurst, LCC Aviation Technology Program Director

CALL TO ORDER & ROLL CALL

1. John Shaski, Chair, called the Board Strategy Session of the Capital Region Airport Authority to order at 4:30 p.m. with a quorum present.

COMMUNICATIONS & SPECIAL ITEMS

1. None

PUBLIC COMMENT

1. None

John Shaski thanked Johnny George and Mark Bathurst for their assistance with hosting the meeting.

PRESENTATIONS / DISCUSSION

Rebranding - Karissa Weight, Paul King & Rose Tantrophol

Karissa Weight presented an update on the proposed Brand Enhancement project. Paul King provided "The Data Behind the Change" which included the results of various questions and preferences posed to travelers. Rose Tantrophol provided a sneak peak of the proposed new name and logo (to be kept confidential).

Multi-Year Financial Plan – Dale Feldpausch

Dale presented the benefits of a multi-year financial plan/projection and discussed the key performance drivers, passenger cost per enplanement and cargo cost per ton.

Purchasing Policy – Rob Benstein

Rob Benstein presented the board an overview of the proposed Procurement and Contracting Policy. Discussion topics included Prevailing Wage Rate on Construction Projects and Local Bidder Preference on Construction Projects. Whether we should retain the existing policies or make changes. Victor Celentino requested that Rob Benstein contact the purchasing director with Ingham County again, regarding their policy for local bidder preference, to see if they have experienced any issues.

PUBLIC COMMENT

1. None

ENTER CLOSED SESSION

1. Victor Celentino moved to enter Closed Session to discuss union negotiations at 6:16 pm.

2. The roll call vote was: Mr. Celentino, Yes; Ms. Groh, Yes; Mr. Leaming, Yes; Mr. Schiffer, Yes; Mr. Ward, Yes; Mr. Shaski, Yes
3. The motion passed unanimously.
4. Wayne Sieloff acted as secretary for this closed session.

RETURN TO OPEN SESSION

1. Victor Celentino moved the board return to Regular Session at 6:35 pm.
2. The motion passed unanimously.

ENTER 2ND CLOSED SESSION

1. Victor Celentino moved to enter the second Closed Session at 6:35 pm.
2. The roll call vote was: Mr. Celentino, Yes; Ms. Groh, Yes; Mr. Leaming, Yes; Mr. Schiffer, Yes; Mr. Ward, Yes; Mr. Shaski, Yes
3. The motion passed unanimously.

RETURN TO OPEN SESSION

1. Greg Ward moved the Board return to Regular Session at 7:15 pm.
2. The roll call vote was: Mr. Celentino, Yes; Ms. Groh, Yes; Mr. Leaming, Yes; Mr. Schiffer, Yes; Mr. Ward, Yes; Mr. Shaski, Yes
3. The motion passed unanimously.

BOARD COMMENTS

1. Victor Celentino suggested scheduling another Board Strategy Session to discuss just the Rebranding.

ADJOURNMENT

1. John Shaski moved the meeting be adjourned at 7:15 pm.
2. The motion carried, and the meeting was adjourned.

signed

John Shaski, Chair

signed

Bonnie Wohlfert, Secretary