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CONTACT: Rose Tantraphol  
Moonsail North  
517.775.2152  
rose@moonsailnorth.com



## **Capital Region Airport Authority Welcomes Katherine Japinga As New Marketing Director**

*Japinga to work with community stakeholders to drive  
passenger growth*

LANSING, Mich.—(Aug. 5, 2021)— The **Capital Region Airport Authority (CRAA)** today welcomes **Katherine Japinga** as its new marketing director, overseeing marketing activities for the **Capital Region International Airport (LAN)**, **Mason Jewett Airport** and **Port Lansing**.

“Katherine joins the CRAA management team ready to leverage her extensive knowledge of our state and region to drive effective integrated marketing strategies,” said CRAA President and CEO **Nicole Noll-Williams**. “I couldn’t be more thrilled to have her talents on our team as we continue to grow passenger traffic numbers during an exceptionally challenging time for the aviation industry.”

Japinga, a proud Michigan State Spartan alum, is deeply invested in mid-Michigan communities. She comes to the CRAA from the Michigan State Senate, where she served as deputy communications director of the Senate Majority Communications Office. Prior to her critical work in the Michigan Senate, Katherine was part of the team at Marketing Resource Group, a full-service public relations agency.

The CRAA operates Capital Region International Airport (LAN), including Port Lansing logistics and cargo services, and Mason Jewett Airport in Mason.

“I’m looking forward to directing effective strategies that result in the growth of travel volume through the Capital Region International Airport,” Japinga said. “By working with our tremendous community partners, including area businesses and elected leaders, we will be well positioned to navigate nimbly and successfully through this period of change in the travel industry.”

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### ***About the Capital Region Airport Authority***

*The Capital Region Airport Authority owns and operates the Capital Region International Airport, Mason Jewett Airport and Port Lansing. The Capital Region International Airport, whose airport code is LAN, is an important asset in the mid-Michigan community, driving \$1 billion annually in economic impact. The airport welcomes nearly half a million visitors each year to connect throughout the country and the world. In addition to providing corporate and general aviation, the Capital Region International Airport moves 54.4 million pounds of cargo annually and is one of two airports in the state with a federal inspection station. More than 7,300 jobs are dependent on the airport, which also features a 48,000-square-foot warehouse and 582 acres of ready-to-develop land. For more information, go to [FlyLansing.com](http://FlyLansing.com) and visit the airport's [Facebook](#), [Instagram](#), [LinkedIn](#), and [Twitter](#) accounts.*