

**January 21, 2020**  
**MARKETING COMMITTEE MEETING**  
Chair John Shaski

**Board Members Present:** John Shaski, Jordan Leaming, Daniel Schiffer

**Management, Staff and Employees Present:** Spencer Flynn, Karissa Weight

**Members of the Public Present:** None

**CALL TO ORDER**

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1. John Shaski, Marketing Committee Chair, called the Marketing Committee Meeting of the Capital Region Airport Authority to order at 5:22 p.m.

**PUBLIC COMMENT**

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1. None

**DISCUSSION**

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- Staying an Ad-hoc group
- Discussion of historic branding efforts
- Discussion of current brand
- Discussion of future marketing initiatives
- Next meeting set for 1/28 at 5:00 pm.
- Information to be sent to members by staff in preparation for future meetings.

**PUBLIC COMMENT**

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1. None

**ADJOURNMENT**

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1. John Shaski moved the meeting be adjourned at 6:33 pm.

*signed*  
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John Shaski, Chair

*signed*  
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Spencer Flynn, Secretary